

ALAMO HEIGHTS CHAMBER OF COMMERCE

44th HOLIDAY PARADE AND FUN RUN

TO: ALL OF OUR HOLIDAY PARADE FRIENDS & FANS

The ***"44th Annual Alamo Heights Chamber of Commerce Holiday Parade and Fun Run"*** is scheduled this year, thanks to all the support of community minded individuals, local organizations, small business owners, schools and corporations.

Year after year, our community comes together to participate in this family-oriented event. The parade has persisted beyond all odds over the years and is on record as the longest standing parade in the City of Alamo Heights. The parade is well loved in the community evidenced by an over 30-year run.

This year's parade will be on **Saturday, November 19th**. Line-up/Check-in begins at 3:30 pm at Alamo Heights High School parking lot at the corner of Broadway and E Castano Ave. The fun run begins at 5:30 pm sharp immediately followed by the parade crossing Broadway and proceeds west on Castano Ave and then south on Alamo Heights Blvd and ends at the intersection of Argo Ave.

Everyone is welcome to an after-parade party for kid-friendly fun in the parking lot of the Alamo Heights Pool. Again, along the parade route, we will be collecting toys to be donated to Elf Louise. All parade participants, family and friends, and spectators are invited to the party at the parking lot of the Alamo Heights pool. This is a wonderful venue for family friendly fun.

We invite you to become an official sponsor of the ***"44th Alamo Heights Chamber of Commerce Holiday Parade and Fun Run."*** We hope that your support will enable us to showcase the City of Alamo Heights and highlight your commitment to our community.

We thank you for your time and look forward to any support you can offer. If you have any questions, please do not hesitate to contact us. Hope to see you at the ***"44th Annual Alamo Heights Chamber of Commerce Holiday Parade and Fun Run!"***

Sincerely,

Stephanie Cano-Qualls, Parade Chairman