



2020 Sponsorship Levels

Presenting Partner Sponsor - \$5,000

- Entry in Parade
- Booth Space at the After Event Party
- Print Advertising
- Radio Advertising
- Street Banner Advertising
- Named Sponsor

Partner Sponsor - \$2,500

- Entry in Parade
- Booth Space at the After Event Party
- Print Advertising
- Radio Advertising

Business Sponsor - \$1,000

- Entry in Parade
- Booth Space at the After Event Party
- Print Advertising

Business Participant - \$500

- Entry in Parade
- Booth Space at the After Event Party
- Print Advertising

Business Participant - \$250

- Entry in Parade
- Print Advertising

Non Profit Participant - Free

- Entry in Parade

Parade and Fun Run begins at 5:30 pm at Alamo Heights High School and proceeds down Alamo Heights Blvd and ends at the Heights Pool. Be a part of the Alamo Heights Holiday Parade! Entry form and guidelines are available on our website www.alamoheightschamber.org/holiday-parade Call us at (210) 824-0369 for information.