

ALAMO HEIGHTS CHAMBER OF COMMERCE

42d HOLIDAY PARADE ON BROADWAY

TO: ALL OF OUR HOLIDAY PARADE FRIENDS & FANS

The ***“42d Annual Alamo Heights Chamber of Commerce Holiday Parade on Broadway”*** is scheduled this year, thanks to all the support of community minded individuals, local organizations, small business owners, schools and corporations.

Year after year, our community comes together to participate in this family-oriented event. The parade has persisted beyond all odds over the years and is on record as the longest standing parade in the *City of Alamo Heights*. The parade is well loved in the community evidenced by an over 30 year run.

This year’s parade will be on **Saturday, November 23d** . Line-up will start at 3:30 pm on Ogden between Townsend and Broadway at the Cambridge Elementary School. The parade will begin at 5:30 pm. Again, along the parade route, we will be collecting toys to be donated to Elf Louise.

All parade participants, family and friends, and spectators are invited to the party in the parking lot behind Nothing Bunt Cakes at Broadway and Grove. This is a wonderful venue for family friendly fun.

We invite you to become an official sponsor of the ***“42d Alamo Heights Chamber of Commerce Holiday Parade on Broadway.”*** We hope that your support will enable us to showcase the *City of Alamo Heights* and highlight your commitment to our community.

We thank you for your time and look forward to any support you can offer. If you have any questions, please do not hesitate to contact us. Hope to see you at the ***“42d Annual Alamo Heights Chamber of Commerce Holiday Parade on Broadway!”***

Sincerely,

Stephanie Cano-Qualls, Parade Chairman

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